

Stingray with added DSP to compliment this tried and trusted British workhorse. Hall 4.0, stand D50

MUSIC SALES

Europe's biggest sheet music publisher is making more of a splash than usual this year with a wholly revamped stand, which will include a dedicated Hal Leonard section to cope with the sheer quantity of new titles the Music Sales distributed publisher has.

Also on the stand will be a new gift area, which will be showcasing a unique range of products for children. These will be musical instruments that children can paint and decorate themselves. Music Sales is expecting considerable interest to be created for these.

The MS distributed Finale notation software will be showing its latest products from the Finale 2007 range. Among the dozens of new releases on show (and for trade sale, of course) will be the new Killers album and the number one album over the Christmas period, *Love* by The Beatles and the family Martin. Hall 3.1, stand D27

MEL BAY

Here's a company enjoying an ever higher profile in the UK thanks to its new dedicated office, headed up by Chris Statham (still, interestingly, the incumbent 'UK salesman of the year' from the last time the MIA presented this award about four years ago).

This is Mel Bay's 60th anniversary year and to add a touch of class (not glass) to the occasion, Statham has arranged for the Anniversary Diamonds company to make a 'Heart In diamond' to be given to one dealer.

The Heart In diamond is a genuine diamond that is laboratory-made from a seed of DNA from a strand of hair. Said hair is burned into carbon, and then the carbon is placed into machine and transformed into a diamond under high temperature high pressure conditions.

After it is grown to the required size, it is polished to the shape specified by the customer. "I wanted something that was going to grab the attention and imagination of our loyal trade customers as well as encourage new accounts to invest and expand," said Statham. "Recent promotions at the Musikmesse have become less and less imaginative and I really wanted something not only to reflect our 60th anniversary, but also to create a buzz amongst our UK dealers." A diamond made from your own DNA and worth about two grand seems pretty original to us. Hall 3.1, stand. C28

STAINER & BELL

The grand old publisher is celebrating its 100th birthday at Musikmesse. Among the new titles being shown for the first time will be two books of graded pieces for trumpet and piano entitled *The Light Touch*.

Edited by Deborah Calland, each book contains seven exciting new pieces in a variety of styles and moods by Geoffrey



Burton, Tony Cliff, John Hawkins, Paul Hughes, Ross Lorraine, Raymond Yiu and Deborah herself. In a unique innovation, purchasers will be able to download free MP3 piano accompaniments for all fourteen pieces directly from the Stainer & Bell website.

Hall 3.1, stand B19

SUPERLUX

The far eastern mic manufacturer (distributed in the UK by SCV London) will have three new models on show, made specifically for the location recording market.

The E523/D and E522/B both have five-pin connections, with the E522/B terminating in two 3.5mm jacks for use with consumer products, while the E523/D terminates in two XLRs to connect with professional equipment. Both have a compact design, perfect for camera mounting, as well as closely matched elements to capture spatial

Digidesign will be convincing dealers how easy it is to sell Pro Tools.

impact and realism from any live sound stage. The E531/BCS also has a small compact design and the ability to switch coverage between 90 and 120 degrees.

This makes it ideal for solo instruments and dialogue, where a narrow field is required for clear and accurate sound capture. When set to wide field, it is ideal for recording groups, stages or capturing natural stereo recording.

Hall 4.1, Stand A67

DIGIDESIGN

For Digidesign, this year's show is all about getting to know resellers. The digital audio giant is focusing on inviting resellers interested in carrying the product range to meet with members of the UK team to see how easy it is to sell Pro Tools.

Pro Tools may have had a reputation for being an expensive option for customers, but with the introduction of the Mbox

